

MICHAEL JOSHUA KUSNADI

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WORKING EXPERIENCE

Freelance Front-end Web Developer, Tangerang

Jul 2025 – Present

Freelance

- Created fast, clean, and eye-catching web interfaces for clients.
- Integrated Google's ecosystem to the front-end product, creating a unified and complete result.
- Built several microsites for companies' event invitations.

Freelance Graphic Designer, Tangerang

May 2023 – Present

Freelance

- Designed stunning and distinctive graphics and media for clients and startup companies, ranging from social media advertisements to business branding.
- Worked with multiple graphic design tools to adapt to the client's needs.
- Selected works available in Instagram: @mchlwrks

BINUS University, Tangerang

Feb – Jul 2025

Even Semester Scholarship Mentor

- Guided and supported fellow students who struggled academically personally to understand and solve problems related to database technology.
- Implemented an interactive approach through quizzes in every mentoring session, ensuring all mentees are engaged.

Sunsetter Fashion, Tangerang

Jan 2023 – Jul 2025

Creative Director & Social Media Manager

- Developed the brand's identity, color palette, and style.
- Interacted with multiple customers through Instagram and LINE, and responded to their requests in a timely manner, achieving a great customer conversion rate at around 3.5%.

EDUCATION

BINUS University, Tangerang

Sep 2023 – Sep 2027

Bachelor of Computer Science

CGPA 3.77 of 4.00

SMAK Penabur Gading Serpong, Tangerang

Aug 2020 – Jun 2023

High School Diploma

Grade: 89.09

AWARDS

Microsoft x elevAlte Hackathon 2025

Jun 2025

Ranked 4th on the final stage of the competition, built a flood prediction and prevention dashboard called FloodReport.

COMPFEST 16 - Data Analytics Dash

Sep 2024

Participated and solved data analytics problems using SQL with varying levels of difficulty.

ORGANIZATIONAL ACTIVITIES

UREEKA Hackathon Club, Tangerang

Mar 2025 – Present

Member

- Worked together with a team to build a reporting platform for the government, focusing on timely response and reparation.
- Participate in Web Development and Artificial Intelligence training.

Cyber Security Community BINUS, Tangerang

Feb 2024 – Feb 2025

Human Capital Activist

- Built strong partnerships with sponsors and helped with crafting the proposal to support the organization's work.
- Helped in organizing a bonding event which increased the organization's morale and teamwork.

LANGUAGES AND SKILLS

- **Languages:** Bahasa Indonesia (Native), English (Professional Working Proficiency).
- **Programming:** Python, HTML, CSS, JavaScript, ReactJS, TypeScript, Tailwind, Vite, C++, Java.
- **Database Technology:** MySQL, Tableau, PowerBI, Hadoop, Hue, QGIS
- **Graphic Design:** Adobe Photoshop, Adobe Illustrator, Figma, Canva
- **Photography & Videography:** Adobe Premiere Pro, Adobe Lightroom, DaVinci Resolve
- **Others:** Microsoft Office, Cisco Packet Tracer
- **Soft Skills:** Teamwork, Critical Thinking, Creative Vision, Problem Solving
- **Passionate in:** Data Science, Data Analysis, Cloud Computing.